

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Muscular Dystrophy Group of Great Britain and Northern Ireland</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Southwark</b>	
Contact person: <b>Mr. Tom Osborne</b>	Position: <b>Trust Fundraiser</b>
Website: <b>http://www.muscular dystrophyuk.org</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>205395</b>
When was your organisation established? <b>02/09/1961</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Making London More Inclusive</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Work supporting young disabled people (aged 16-25) in the transition to adulthood and/or independent living</b>
Please describe the purpose of your funding request in one sentence. <b>To continue and develop our work experience programme for young disabled Londoners.</b>
When will the funding be required? <b>01/07/2015</b>
How much funding are you requesting? Year 1: <b>£39,016</b> Year 2: <b>£33,795</b> Year 3: <b>£37,236</b>  <b>Total: £110,047</b>

**Aims of your organisation:**

A world with effective treatments and cures for all muscle-wasting conditions and no limits in life for individuals and families affected.

**Main activities of your organisation:**

We are the UK charity for individuals and families living with muscle-wasting conditions. Founded as a research charity in 1959, our main activity remains investing in medical research to find effective treatments and cures for the sixty muscle-wasting conditions that we support.

Whilst no treatments or cures exist, we continue to campaign tirelessly to ensure that anyone affected by a condition we support has access to the specialist health care they need and deserve no matter where they live in the UK.

In addition, we aim to provide wide ranging care and support services and offer funding for equipment purchases to ensure that people feel better supported, more confident, and less isolated when living with muscular dystrophy or a related neuromuscular condition and are able to lead as independent a life as possible.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>51</b>	<b>19</b>	<b>14</b>	<b>4,609</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	

## Summary of grant request

This project fits the 'Making London more Inclusive' programme by enabling young disabled Londoners to develop employability skills, experience and self-belief supporting a successful transition into adult life. Since 2013, thanks to City Bridge Trust funding, we have been offering young disabled Londoners work experience placements at our Head Office in Southwark. The project now applied for will build on this successful pilot (reported on recently) by continuing to offer the opportunities at Head Office but now also offering a further follow-on opportunity at an external organisation.

Disabled people face barriers that others do not -- particularly when it comes to employment. In 2012, 46.3% of those of working age were in full employment compared to 76% of non-disabled people (Labour Force Survey 2012). It is no longer the case that a university degree on its own will suffice when looking for employment -- work experience, internships and apprenticeships have grown in importance; but young disabled people find it hard to access these crucial opportunities. Employers do not see the benefit in making adjustments for disabled people - particularly if it is only for a short term placement - leaving young people with less opportunity to take this vital step towards gaining employment.

Over the next three years we will develop our work experience programme to create a two-tiered system which invites young disabled Londoners to our Head Office for a placement before then placing them at an external organisation. This will give our participants a more rounded work experience by allowing their confidence to grow in a friendly environment before they can showcase their abilities at a separate organisation. A further option will be a small number of paid internships/apprenticeships with us for young people who have undertaken a long work placement and show particular talent.

Underpinning this expansion will be a new staff member on the Trailblazers team to lead on this project. Their role will focus on ensuring we have a constant stream of participants over the next three years (we will continue to aim for 15 per year) by liaising with London transition clinics and universities across London. The aim will be to have developed sufficient links at three of each of these so that young people are signposted to our programme regularly.

This new role will lead on developing our corporate and other external organisation links. Initially they will focus on those who are already warm to us before moving onto target colder organisations in the future. We will work with those that express interest to create placements that work for them and for our participants; less enthusiastic organisations will be invited to our Head Office to observe and learn how easy it is to make the adaptations necessary and what benefits come with having a more diverse workforce -- including those with physical disabilities. We hope that this will tackle the common misconceptions that many employers appear to still hold around employing someone with a disability.

Learning from the pilot, we are budgeting to meet young people's needs for travel expenses and for equipment to make our already accessible workplace even more suitable for disabled staff members.

Good Practice Principles: the project will be run by the Trailblazers team - made up of disabled people; the charity is developing new approaches to reach out to minority groups, and will welcome people from all backgrounds; we shall support our work experience volunteers in any way they need, as we support anyone who volunteers for us. We are always seeking opportunities to reduce our carbon footprint -- since 2013 we have introduced further recycling measures.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Investors in people, the Information Standard**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Offer work experience placements across all areas of the charity's work to young disabled people who live in London**

**Develop links with external organisations including corporates, charities and public sector services so that they may offer our participants work experience opportunities**

**Create an inhouse apprenticeship or internship programme to again offer to our participants**

**Hold a series of employability workshops (one every quarter) inviting guest speakers to offer further mentoring and advice on all things to do with employment including CV building and interview techniques.**

**Build relationships with transition clinics and universities across London so that they may signpost young disabled people to our programme.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**45 young people will be more confident in their abilities and be in a better position to find paid employment thanks to better CV and interview skills and office working experience.**

**15 corporate, charities or public sector organisations will have taken part in the project and will be in a position to offer placements to young disabled people in the future.**

**3 London clinics and centers are signposting young people to the work experience project regularly**

**3 Universities in London also signposting young disabled people to the project.**

**Our employability programme will be an embedded part of the charity's core services with a consistent flow of participants from different sources taking part.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**At project end we will conduct a thorough review to ensure that we are meeting the needs of young disabled Londoners by increasing their chances of gaining full employment. Should this be the case then we will look to continue offering this post any grant we may receive. We will source funding from Trusts/Foundation, Corporate giving and Major Donors.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**15**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**16-24**

**25-44**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**91-100%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading		Year 1	Year 2	Year 3	Total
Project Lead - Officer Role (4 days per week)	18,096	9,143	9,239	36,478	
Project Support - Officer Role (1 day per week)	4,524	4,572	4,620	13,716	
Management Time	3,238	3,272	3,306	9,816	
Other staff time	1,000	1,000	1,000	3,000	
Apprenticeships/ Internships	0	2,814	5,628	8,442	
Equipment	2,000	2,000	2,000	6,000	
Travel Costs	2,000	2,000	2,000	6,000	
Running Costs	8,158	8,994	9,443	26,595	
	0	0	0	0	

<b>TOTAL:</b>	<b>39,016</b>	<b>33,795</b>	<b>37,236</b>	<b>110,047</b>
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**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
na	0	0	0	0
na	0	0	0	0
na	0	0	0	0
na	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
na	0	0	0	0
na	0	0	0	0
na	0	0	0	0
na	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
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<b>TOTAL:</b>	<del>39,016</del>	<del>33,795</del>	<del>37,236</del>	<del>110,047</del>
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41,830

112,861  
 A. L. Roberts  
 June 15



## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2014</b>
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Income received from:	£
Voluntary income	6,315,000
Activities for generating funds	77,000
Investment income	106,000
Income from charitable activities	0
Other sources	162,000
<b>Total Income:</b>	<b>6,660,000</b>

Expenditure:	£
Charitable activities	2,899,000
Governance costs	50,000
Cost of generating funds	1,988,000
Other	0
<b>Total Expenditure:</b>	<b>4,937,000</b>
<b>Net (deficit)/surplus:</b>	<b>1,723,000</b>
<b>Other Recognised Gains/(Losses):</b>	<b>162,000</b>
<b>Net Movement in Funds:</b>	<b>1,885,000</b>

Asset position at year end	£
Fixed assets	314,000
Investments	3,562,000
Net current assets	2,660,000
Long-term liabilities	102,000
<b>*Total Assets (A):</b>	<b>4,880,000</b>

Reserves at year end	£
Restricted funds	1,879,000
Endowment Funds	357,000
Unrestricted funds	2,644,000
<b>*Total Reserves (B):</b>	<b>4,880,000</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
1-10%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Although we have had no structural changes, over 2014/15 we initiated a refresh of our brand. Following a thorough survey and review of key stakeholders, we have now changed our name to Muscular Dystrophy UK and taken the opportunity to update the charity's key

### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	195,688	132,738
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder		2012 £	2013 £	2014 £
Cranbury Foundation	50,300	41,950		30,000
Garfield Weston Foundation	250,000	0		0
Gwyneth Forrester Trust	0	50,000		0
Henry Smith Charity Trust	30,000	30,000		30,000
The Marc Lebe Trust	0	0		42,499

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Tom Osborne**

Role within                      **Trust Fundraiser**  
Organisation: